

# SPYR Technologiesâ€™™ Applied Magix Introduces Limited Time Special Pricing and Expands Airing Schedule of Its Successful MagixDrive Commercial

THE WOODLANDS, Texas, March 24, 2022 (GLOBE NEWSWIRE) -- via InvestorWire -- SPYR, Inc., dba [SPYR Technologies](https://spyr.com/) (OTCQB: SPYR) (<https://spyr.com/>) (â€™SPYRâ€™ or the â€™Companyâ€™), a technology company whose subsidiary, Applied Magix, Inc., develops and resells Appleâ€™ ecosystem compatible products in the growing multibillion-dollar IoT smart home and connected car markets, introduces Limited Time Special Pricing of \$99.99 for MagixDrive (stand-alone) and expands the airing schedule of its MagixDrive national commercial. The new set of airings will greatly extend the reach and visibility of MagixDrive, the Companyâ€™™s flagship wireless CarPlay device and the first branded product from SPYR Technologiesâ€™™ wholly owned subsidiary Applied Magix.

â€™It was very satisfying to see the public respond positively to our first commercials, but we felt we could do more to bring MagixDrive to more of our customers â€™ so, we decided to go with less cost with an exclusive limited special pricing offer,â€™ said Applied Magix CEO Dr. Harald Zink. â€™We were quite pleased with the results from the first wave of our commercialâ€™™s broadcast, and with our new Limited Time Discount we hope to bring MagixDrive as a stand-alone product into many more cars across the nation.â€™

â€™Itâ€™™s really great working together with the Applied Magix team as we move forward into a new, successful era,â€™ said Tim Matula, chief executive officer of SPYR Technologies.

â€™MagixDrive is one of those magical products that creates happy and satisfied users. I believe this expanded campaign and special limited time pricing will continue our positive trend.â€™

MagixDrive is available now as a stand-alone product for \$99.99 at <https://GetMagixDrive.com>.

â€™We believe this product is immensely practical -- as a one-time install it automatically connects to your CarPlay when you enter your car so you can conveniently use your apps, listen to music and give Siri voice commands without needing to fish your phone out to plug it in,â€™ said Zink. â€™ Learn more about Applied Magix by visiting the website at <https://AppliedMagix.com>.

Investors can learn more about SPYR at: <https://ir.spyr.com/>.

About SPYR Technologies

SPYR Technologies (SPYR) is a technology company which, through its subsidiary Applied Magix Inc., develops and resells Appleâ€™ ecosystem compatible products with an emphasis on the growing multibillion-dollar IoT smart home and connected car markets. SPYR continues to identify and target acquisitions that will grow its footprint in the industry and expand the products it offers consumers, including companies developing artificial intelligence (AI) and smart technology products.

About Applied Magix

Applied Magix, Inc., develops and resells Apple ecosystem compatible products in the growing multibillion-dollar IoT smart home and connected car markets.

## Forward-Looking Statements

This press release may contain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such statements include, but are not limited to, any statements relating to our growth strategy and product development programs and any other statements that are not historical facts. Forward-looking statements are based on management's current expectations and are subject to risks and uncertainties that could negatively affect our business, operating results, financial condition and stock price. We expressly disclaim any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in our expectations or any changes in events, conditions or circumstances on which any such statement is based, except as required by law.

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