

# SPYR Technologiesâ€™™ Applied Magix Welcomes Fred Tio to Advisory Board

THE WOODLANDS, Texas, March 15, 2022 (GLOBE NEWSWIRE) -- via InvestorWire -- SPYR, Inc. dba SPYR Technologies (OTCQB: SPYR) (<https://spyr.com>), a technology company whose subsidiary, Applied Magix, Inc., develops and resells Apple® ecosystem compatible products in the growing multibillion-dollar IoT smart home and connected car markets, welcomes Fred Tio, former senior creative director of Worldwide Marcom, Apple Inc., to the Applied Magix advisory board.

â€œWhat a pleasure to have Fred Tio on our advisory board, and to have his experience and advice to help us grow,â€• said Applied Magix CEO Dr. Harald Zink. â€œWe have worked together in our various prior lives, and it will be great to be working with Fred once again.â€•

â€œI am humbled and honored to be a part of the Applied Magix advisory board and look forward to working with my friend Harry once more,â€• Tio said. â€œI am excited to bring my Apple experience and passion to this exciting line of products.â€•

Expect to see Fredâ€™™s influence on the development and expansion of Applied Magix and its ecosystem of Apple compatible products in the near future.

## About SPYR Technologies

[SPYR Technologies](#) (SPYR) is a technology company which, through its subsidiary Applied Magix Inc., develops and resells Apple® ecosystem compatible products with an emphasis on the growing multibillion-dollar IoT smart home and connected car markets. SPYR continues to identify and target acquisitions that will grow its footprint in the industry and expand the products it offers consumers, including companies developing artificial intelligence (AI) and smart technology products.

## About Applied Magix

[Applied Magix, Inc.](#), develops and resells Apple ecosystem compatible products in the growing multibillion-dollar IoT smart home and connected car markets.

Investors can learn more about SPYR and AppliedMagix at: <https://ir.spyr.com/>.

## Forward-Looking Statements

This press release may contain â€œforward-looking statementâ€• within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such statements include, but are not limited to, any statements relating to our growth strategy and product development programs and any other statements that are not historical facts. Forward-looking statements are based on managementâ€™™s current expectations and are subject to risks and uncertainties that could negatively affect our business, operating results, financial condition and stock price. We expressly disclaim any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in our expectations or any changes in events, conditions or circumstances on which any such statement is based, except as required by law.

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