

SPYR Technologies Is Pleased To Announce Emerging Markets Consulting, LLC (EMC) Has Been Retained To Provide Investor/Public Relations Services

THE WOODLANDS, TX / ACCESSWIRE / January 19, 2022 / SPYR, Inc. dba SPYR Technologies (OTCQB:SPYR), a technology company whose subsidiary, Applied Magix, Inc., develops and resells Apple® ecosystem compatible products in the growing multi-billion-dollar IoT Smart Home and Connected Car markets, is pleased to announce that Emerging Markets Consulting, LLC (EMC) has been retained to provide investor/public relations services. EMC specializes in helping small and mid-sized public companies establish brand awareness and increase market share to its customer base while improving visibility to the institutional and retail investment community.

"After meeting their talented team, I am excited to be working with EMC", states, Tim Matula, Chief Executive Officer of SPYR Technologies. "EMC's representation will allow SPYR and Applied Magix to reach the market potential that we envision."

James Painter, President of EMC, said, "With the tumultuous period we have all faced, hope springs eternal. Working with SPYR, Inc. is an honor and a privilege. The Company's prospects met our stringent client requirements, and we are happy to have SPYR on our prestigious client roster."

About SPYR Technologies

SPYR Technologies (SPYR) is a technology company which, through its subsidiary, Applied Magix Inc., develops and resells Apple® ecosystem compatible products with an emphasis on the growing multi-billion-dollar IoT Smart Home and Connected Car markets. SPYR continues to identify and target acquisitions that will grow its footprint in the industry and expand the products it offers consumers, including companies developing artificial intelligence (AI) and smart-technology products.

Investors can learn more about SPYR and AppliedMagix at: <https://ir.spyr.com/>.

About Emerging Markets Consulting LLC

Based in Orlando, Florida, Emerging Markets Consulting, LLC (EMC) brings multiple decades of combined experience in the investor relations industry. EMC is an international investor relations firm with affiliates around the world. EMC is relationship-driven and results-oriented with the goal of seeking attractive emerging companies and concentrating its resources and efforts to serve a limited number of high-quality clients. For more information, visit EMC's website at

www.emergingmarketsllc.com.

Forward-Looking Statements

This press release may contain "forward-looking statement" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such statements include, but are not limited to, any statements relating to our growth strategy and product development programs and any other statements that are not historical facts. Forward-looking statements are based on management's current expectations and are subject to risks and uncertainties that could negatively affect our business, operating results, financial condition and stock price. We expressly disclaim any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in our expectations or any changes in events, conditions or circumstances on which any such statement is

based, except as required by law.

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