

SPYR Technologiesâ€™™ Applied Magix to Release smartCar Accessories for Sale

Company anticipated to rollout a series of accessory launches including MagixPower car charger with dual USB-C ports and Power Delivery

GREENWOOD VILLAGE, CO / ACCESSWIRE / August 11, 2021 / SPYR, Inc. dba SPYR Technologies (OTC PINK:SPYR), a technology company that through its subsidiary, Applied Magix, Inc., develops and resells Apple® ecosystem compatible products with an emphasis on the growing multi-billion-dollar smart home market, today announced Applied Magix's planned release of new car accessories. The first accessory is expected to be a MagixPower car charger with dual USB-C ports and Power Delivery (PD) capability.

In June 2021, Applied Magix launched the MagixDrive Wireless CarPlay adapter, the company's first branded and inaugural Apple CarPlay product, which allows users to access CarPlay wirelessly using an iPhone. Going forward, Applied Magix plans to release several other accessories for the smartCar. The MagixPower car charger with dual USB-C ports and Power Delivery (PD) capability is expected to be the first in a series of accessory launches.

"With the 30W PD capabilities of our Truly Convenient charger in your car, not only will your iPhone and iPad charge much faster, reaching 50% charge in half an hour, and 80% charge in an hour, but our charger also provides two USB-C ports, benefitting passengers' iPhones as well. Sharing is caring, after all," says Dr. Harald Zink, CEO of Applied Magix.

The benefits of 30W of Power Delivery can be seen in this analysis:

<https://www.inviolabs.com/blogs/news/iphone-11-charging-test-which-usb-pd-charger-is-better>

Applied Magix expects the MagixPower car adapter to be available later this year.

About SPYR Technologies

SPYR Technologies (SPYR) is a technology company that through its subsidiary, Applied Magix Inc., develops and resells Apple® ecosystem compatible products with an emphasis on the growing multi-billion-dollar smart home market. SPYR continues to identify and target acquisitions that will grow its footprint in the industry and expand the products it offers consumers, including companies developing artificial intelligence and smart-technology products.

Safe Harbor Statement

This release contains forward-looking statements that are based upon current expectations or beliefs, as well as a number of assumptions about future events. Although we believe that the expectations reflected in the forward-looking statements and the assumptions upon which they are based are reasonable, we can give no assurance or guarantee that such expectations and assumptions will prove to have been correct. Forward-looking statements are generally identifiable by the use of words like "may," "will," "should," "could," "expect," "anticipate," "estimate," "believe," "intend," or "project" or the negative of these words or other variations on these words or comparable terminology. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including but not limited to: adverse economic conditions, competition, adverse federal, state and local government regulation, international governmental regulation, inadequate capital, inability to carry out research, development and commercialization plans, loss or retirement of key executives and other specific risks. To the extent that statements in this press release are not strictly historical, including statements as to revenue projections, business strategy, outlook, objectives, future milestones, plans, intentions, goals, future financial conditions, events conditioned on stockholder or

other approval, or otherwise as to future events, such statements are forward-looking, and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward-looking statements contained in this release are subject to certain risks and uncertainties that could cause actual results to differ materially from the statements made. Readers are advised to review our filings with the Securities and Exchange Commission that can be accessed over the Internet at the SEC's website <https://www.sec.gov>, as well as SPYR's website <https://www.spyr.com>, and SPYR's Twitter account <https://twitter.com/spyrinc>.

Investor Relations Contact

(303) 991-8000

ir@spyr.com

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