

# SPYR Technologiesâ€™™ Applied MagiX Enters Apple CarPlay Products Market

GREENWOOD VILLAGE, CO / ACCESSWIRE / April 29, 2021 / SPYR, Inc. dba SPYR Technologies (OTC PINK:SPYR), a technology company that through its subsidiary, Applied MagiX, Inc., develops and resells Apple® ecosystem compatible products with an emphasis on the growing multi-billion-dollar smart home market, today announced Applied MagiX's entry into the popular Apple CarPlay products market.

Apple's CarPlay system has established itself as the de facto standard for in-vehicle navigation, information and entertainment. Applied MagiX enters the CarPlay market as an extension of its product development in the smart home market.

Applied MagiX's CarPlay products will work in conjunction with your car's CarPlay infotainment system to improve or enhance the experience through hardware, software or accessories.

According to Dr. Harald Zink, Chief Executive Officer of Applied MagiX, "Most of us nerds here at Applied MagiX have upgraded, enhanced, and tweaked our cars' systems and our CarPlay installations. We believe in sharing, so we want to bring these improvements to our customers through our line of CarPlay products."

Our CarPlay development is geared toward existing CarPlay installations, and initially aimed at a wide variety of cars, from luxury to mid-range. Stand by for more information about Applied MagiX's first CarPlay product, including expected timing of availability.

Visit the Applied MagiX website (<https://appliedmagix.com>) to order our available products today and to check on availability, specs and background information on our products.

## **About SPYR Technologies**

SPYR Technologies (SPYR) is a technology company that through its subsidiary, Applied MagiX Inc., develops and resells Apple® ecosystem compatible products with an emphasis on the growing multi-billion-dollar smart home market. SPYR continues to identify and target acquisitions that will grow its footprint in the industry and expand the products it offers consumers, including companies developing artificial intelligence and smart-technology products.

## **Safe Harbor Statement:**

This release contains forward-looking statements that are based upon current expectations or beliefs, as well as a number of assumptions about future events. Although we believe that the expectations reflected in the forward-looking statements and the assumptions upon which they are based are reasonable, we can give no assurance or guarantee that such expectations and assumptions will prove to have been correct. Forward-looking statements are generally identifiable by the use of words like "may," "will," "should," "could," "expect," "anticipate," "estimate," "believe," "intend," or "project" or the negative of these words or other variations on these words or comparable terminology. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including but not limited to: adverse economic conditions, competition, adverse federal, state and local government regulation, international governmental regulation, inadequate capital, inability to carry out research, development and commercialization plans, loss or retirement of key executives and other specific risks. To the extent that statements in this press release are not strictly historical, including statements as to revenue projections, business strategy, outlook, objectives, future milestones, plans, intentions, goals, future financial conditions, events conditioned on stockholder or other approval, or otherwise as to future events, such statements are forward-looking, and are made

pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward-looking statements contained in this release are subject to certain risks and uncertainties that could cause actual results to differ materially from the statements made. Readers are advised to review our filings with the Securities and Exchange Commission that can be accessed over the Internet at the SEC's website <http://www.sec.gov>, as well as SPYR's website <https://www.spyr.com>, and SPYR's Twitter account <https://twitter.com/spyrinc>.

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