

SPYR Technologies, Applied MagiX Add Walmart Online Marketplace to Distribution Network

GREENWOOD VILLAGE, CO / ACCESSWIRE / April 27, 2021 / SPYR, Inc. dba SPYR Technologies (OTC PINK:SPYR), a technology company that through its subsidiary, Applied MagiX, Inc., develops and resells Apple ecosystem compatible products with an emphasis on the growing multi-billion-dollar smart home market, today announced that Applied MagiX has added Walmart as a distribution channel where its Apple® HomeKit® smart home products will be available for purchase.

"We are excited to announce the addition of Walmart's online marketplace to our growing distribution network (<http://bit.ly/AppliedMagix-Walmart>). Walmart is the largest retailer in the world, one of the five largest retailers in the world by sales, and offering our products through their channel will further boost brand awareness and sales," said Dr. Harald Zink, Chief Executive Officer of Applied MagiX.

You can now find Applied MagiX in these online marketplaces:

The Applied MagiX website: <https://appliedmagix.com/shop/>

Walmart Marketplace: <http://bit.ly/AppliedMagix-Walmart>

Amazon storefront: <https://bit.ly/AppliedMagix-Amazon>

eBay: <http://bit.ly/AppliedMagix-eBay>

About SPYR Technologies

SPYR Technologies (SPYR) is a technology company that through its subsidiary, Applied MagiX, Inc., develops and resells Apple® ecosystem compatible products with an emphasis on the growing multi-billion-dollar smart home market. SPYR continues to identify and target acquisitions that will grow its footprint in the industry and expand the products it offers consumers, including companies developing artificial intelligence and smart-technology products.

Safe Harbor Statement:

This release contains forward-looking statements that are based upon current expectations or beliefs, as well as a number of assumptions about future events. Although we believe that the expectations reflected in the forward-looking statements and the assumptions upon which they are based are reasonable, we can give no assurance or guarantee that such expectations and assumptions will prove to have been correct. Forward-looking statements are generally identifiable by the use of words like "may," "will," "should," "could," "expect," "anticipate," "estimate," "believe," "intend," or "project" or the negative of these words or other variations on these words or comparable terminology. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including but not limited to: adverse economic conditions, competition, adverse federal, state and local government regulation, international governmental regulation, inadequate capital, inability to carry out research, development and commercialization plans, loss or retirement of key executives and other specific risks. To the extent that statements in this press release are not strictly historical, including statements as to revenue projections, business strategy, outlook, objectives, future milestones, plans, intentions, goals, future financial conditions, events conditioned on stockholder or

other approval, or otherwise as to future events, such statements are forward-looking, and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward-looking statements contained in this release are subject to certain risks and uncertainties that could cause actual results to differ materially from the statements made. Readers are advised to review our filings with the Securities and Exchange Commission that can be accessed over the Internet at the SEC's website <http://www.sec.gov>, as well as SPYR's website <https://www.spyr.com>, and SPYR's Twitter account <https://twitter.com/spyrinc>.

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