

# SPYR Technologies Announces Launch of New Applied MagiX, Inc. Website, Online Store and Blog

GREENWOOD VILLAGE, CO / ACCESSWIRE / March 31, 2021 / SPYR, Inc. dba SPYR Technologies (OTC PINK:SPYR), a technology company that through its subsidiary, Applied MagiX, Inc., develops and resells Apple ecosystem compatible products with an emphasis on the growing multi-billion-dollar smart home market, today announces the launch of the new Applied MagiX website and online store. Applied Magix, Inc., a SPYR Technologies company, today launched its new website with a new online shopping experience and its MagiXblog. "As we are moving forward, ready to release and reveal new products, it became time for a drastic redesign and relaunch of our online presence," said Dr. Harald Zink, Chief Executive Officer of Applied MagiX, Inc. Dr. Zink continued, "by integrating an online store, a stronger presence of our blog, and better integration with social media outlets, we look forward to better and tighter communication with our customers and fellow HomeKit enthusiasts, as well as implementing additional distribution channels like Amazon and others." Discover the all new Applied MagiX website at <https://appliedmagix.com>, the shop at <https://appliedmagix.com/shop/>, and the blog at <https://appliedmagix.com/blog/>. About SPYR Technologies SPYR Technologies (SPYR) is a technology company that through its subsidiary, Applied MagiX, Inc., develops and resells Apple® ecosystem compatible products with an emphasis on the growing multi-billion-dollar smart home market. SPYR continues to identify and target acquisitions that will grow its footprint in the industry and expand the products it offers consumers, including companies developing artificial intelligence and smart-technology products.

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