

SPYR Technologies Announces First Shipment of HomeKit-Centered Products Is on Its Way to Applied MagiX for Sale

GREENWOOD VILLAGE, CO / ACCESSWIRE / March 18, 2021 / SPYR, Inc. dba SPYR Technologies (OTC PINK:SPYR), a technology company that through its subsidiary, Applied MagiX, Inc., develops and resells Apple® ecosystem compatible products with an emphasis on the growing multi-billion-dollar smart home market, today announced that the first shipment of HomeKit-centered products is on its way to Applied MagiX for sale and distribution.

Applied MagiX expects this first shipment of products to arrive within 15 to 30 days. "After vetting a number of products, we are very excited to have the first batch of HomeKit-centered products, which includes HomeKit Secure Video cameras and related accessories, on its way to us now," said Applied MagiX CEO, Dr. Harald Zink.

He continued, "This is just the first of many expected product shipments, and we are confident that these products will complement any SmartHome as well as any home that is in the process of becoming a SmartHome. As part of our revenue strategy, we plan on adding more products as we continue our search for high-quality SmartHome products that we think consumers will love - while we continue development of our proprietary and branded products."

After the first shipment clears customs, the products will be available for sale via the Applied MagiX online store, which will be announced and launched shortly.

About SPYR Technologies

SPYR Technologies (SPYR) is a technology company that, through its subsidiary, Applied MagiX, Inc., develops and resells Apple® ecosystem compatible products with an emphasis on the growing multi-billion-dollar smart home market. SPYR continues to identify and target acquisitions that will grow its footprint in the industry and expand the products it offers consumers, including companies developing artificial intelligence and smart-technology products.

Safe Harbor Statement:

This release contains forward-looking statements that are based upon current expectations or beliefs, as well as a number of assumptions about future events. Although we believe that the expectations reflected in the forward-looking statements and the assumptions upon which they are based are reasonable, we can give no assurance or guarantee that such expectations and assumptions will prove to have been correct. Forward-looking statements are generally identifiable by the use of words like "may," "will," "should," "could," "expect," "anticipate," "estimate," "believe," "intend," or "project" or the negative of these words or other variations on these words or comparable terminology. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including but not limited to: adverse economic conditions, competition, adverse federal, state and local government regulation, international governmental regulation, inadequate capital, inability to carry out research, development and commercialization plans, loss or retirement of key executives and other specific risks. To the extent that statements in this press release are not strictly historical, including statements as to revenue projections, business strategy, outlook, objectives, future milestones, plans, intentions, goals, future financial conditions, events conditioned on stockholder or other approval, or otherwise as to future events, such statements are forward-looking and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The

forward-looking statements contained in this release are subject to certain risks and uncertainties that could cause actual results to differ materially from the statements made. Readers are advised to review our filings with the Securities and Exchange Commission that can be accessed over the Internet at the SEC's website <http://www.sec.gov>, as well as SPYR's website <https://www.spyr.com>, and SPYR's Twitter account <https://twitter.com/spyrinc>.

CONTACT:

(303) 991-8000

contact@spyr.com

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