

SPYR's Pocket Starships Getting Closer to Esports Arena with Player vs. Player Update

DENVER, June 22, 2017 /PRNewswire/ -- SPYR, INC. (OTCQB: SPYR), a holding company with wholly owned subsidiaries in both the mobile game & app development and publishing industry, today announced that its flagship game, Pocket Starships (www.pocketstarships.com), now includes the newest phase of its player vs. player (PvP) feature, continuing its journey toward entering the growing competitive electronic sports or "esports" market. Players of Pocket Starships can engage in direct PvP arena battles, either one on one, three on three or five on five, simply by pressing a "quick match" button in the game. In the battles, players can go solo or team up to defeat their opponents and move up the new game leaderboards and league system. The PvP "quick match" system allows players to compete directly with or against their friends and encourages players to come back to the game frequently to engage in battle and reap the rewards of victory. In addition to the important PvP features, the recent update also includes these additional enhancements of the game to optimize performance on all published platforms: Rework of the Asset and Graphic system Upgrade Frontend Engine New Leaderboards New League System Rework of the Backend Instance System. Pocket Starships will also soon be adding "team PvP" play and a tournament system, which will allow Pocket Starships to dive headfirst into esports. "We are constantly working with our development team to iterate Pocket Starships in a way that keeps the game updated and relevant, as well as being responsive to the needs and desires of our players," said James R. Thompson, CEO & President of SPYR. "Doing so can only serve to increase retention and monetization. This most recent update adds many new elements that are designed to accomplish these goals; the most notable of which is the added competitive aspects of the game that come with the new PvP functionality, laying the groundwork for SPYR to enter the esports arena," Thompson continued. About SPYR [SPYR, INC.](http://www.spyr.com) is a holding company that through its wholly owned subsidiary SPYR APPS, LLC, is engaged in mobile application and game publishing and development. The Company is currently exploring opportunities for additional acquisitions in these and other verticals, including mobile application and game development, in order to expand its holdings, to drive and increase revenue and to generate profits and build value for shareholders.

Safe Harbor Statement: This release contains forward-looking statements that are based upon current expectations or beliefs, as well as a number of assumptions about future events. Although we believe that the expectations reflected in the forward-looking statements and the assumptions upon which they are based are reasonable, we can give no assurance or guarantee that such expectations and assumptions will prove to have been correct. Forward-looking statements are generally identifiable by the use of words like "may," "will," "should," "could," "expect," "anticipate," "estimate," "believe," "intend," or "project" or the negative of these words or other variations on these words or comparable terminology. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including but not limited to: adverse economic conditions, competition, adverse federal, state and local government regulation, international governmental regulation, inadequate capital, inability to carry out research, development and commercialization plans, loss or retirement of key executives and other specific risks. To the extent that statements in this press release are not strictly historical, including statements as to revenue projections, business strategy, outlook, objectives, future

milestones, plans, intentions, goals, future financial conditions, events conditioned on stockholder or other approval, or otherwise as to future events, such statements are forward-looking, and are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The forward-looking statements contained in this release are subject to certain risks and uncertainties that could cause actual results to differ materially from the statements made. Readers are advised to review our filings with the Securities and Exchange Commission that can be accessed over the Internet at the SEC's website located at <https://www.sec.gov>, as well as SPYR's website located at <https://www.spyr.com>, and SPYR's community channel on Twitter located at <https://twitter.com/spyrinc>. Investor Relations Contact: Marlin Molinaro Marmel Communications, LLC (828) 669-0616 mmolinarofc@aol.com To view the original version on PR Newswire, visit: <https://www.prnewswire.com/news-releases/spyrs-pocket-starships-getting-closer-to-esports-arena-with-player-vs-player-update-300477904.html> SOURCE SPYR, INC. Released June 22, 2017